

# *Ypsilanti Wayfinding and Signage*

*Convention & Visitors Bureau Board Meeting  
December 16, 2016*

*Washtenaw County Convention & Visitors Bureau*

Beckett & Raeder, Inc.



## *Design & Implementation Process*

### *Master Plan*

*Jan. 2014 – Aug. 2014*

#### *Steering Committee Participants*

- *Ypsilanti Area CVB*
- *Ypsilanti DDA*
- *City of Ypsilanti*
- *Ypsilanti Township*
- *Washtenaw County OCED*
- *Washtenaw County Road Commission*
- *Washtenaw County Park & Recreation Commission*
- *Eastern Michigan University*

#### *Meetings*

- *6 Steering Committee Meetings*
- *1 Public Involvement Meeting*
- *2 Meetings with MDOT*

*Design & Implementation Process*

*Phase 1 Fundraising*      *Aug. 2014 – Sept. 2015*

*Phase 1 Detailed Design*      *Oct. 2015 – Dec. 2015*

*Header Design Competition*      *Nov. 2015 – Feb. 2016*

*Phase 1 Bidding*      *Mar. 2016 – Apr. 2016*

*CVB Review & Approvals*      *Apr. 2016 – Jul. 2016*

*Phase 1 Award*      *July 2016*  
*Universal Sign*  
*\$143,117.84*

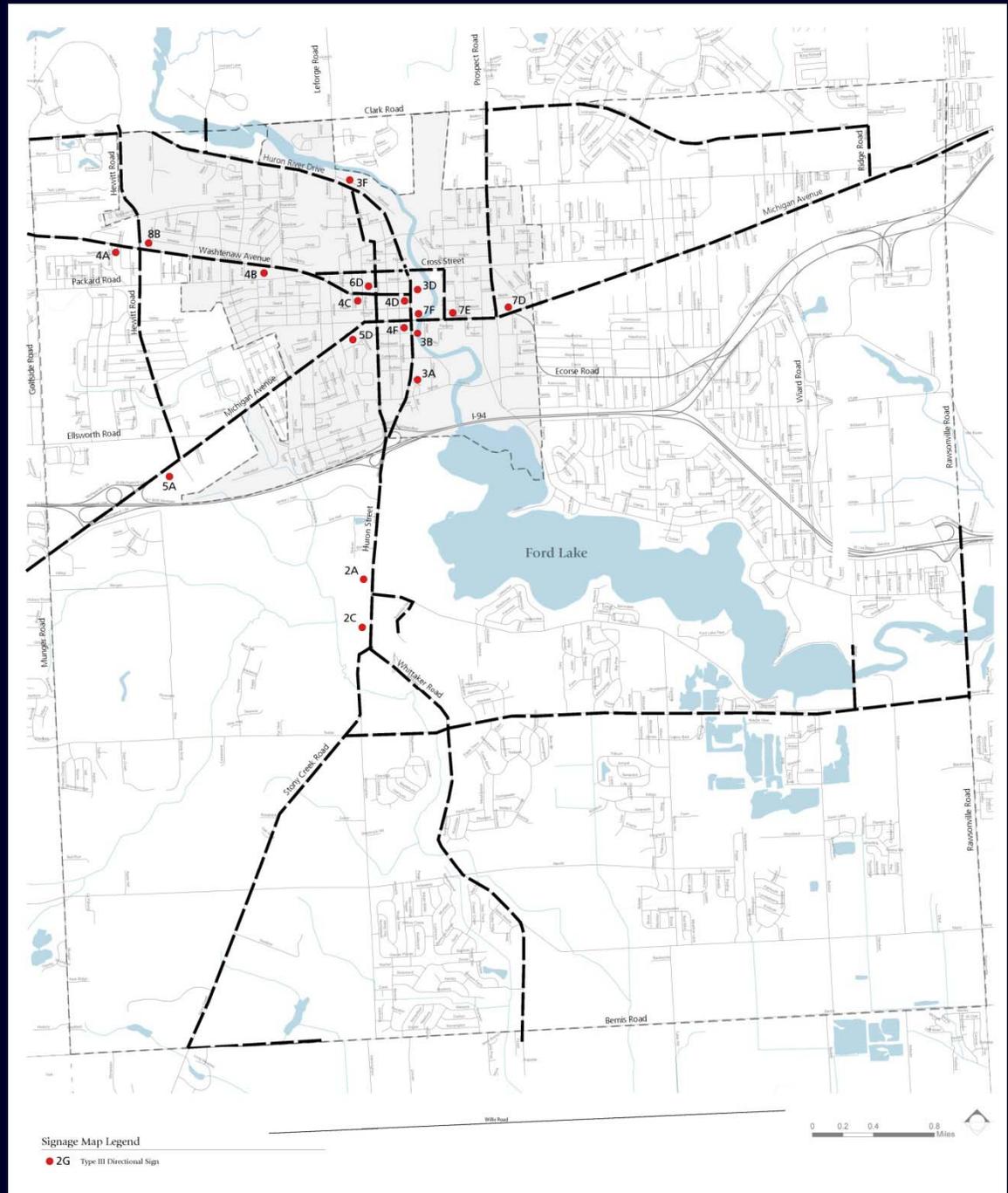
# Phase 1 Directional Signage Map

## City of Ypsilanti

- 14 Directional Signs

## Ypsilanti Township

- 4 Directional Signs



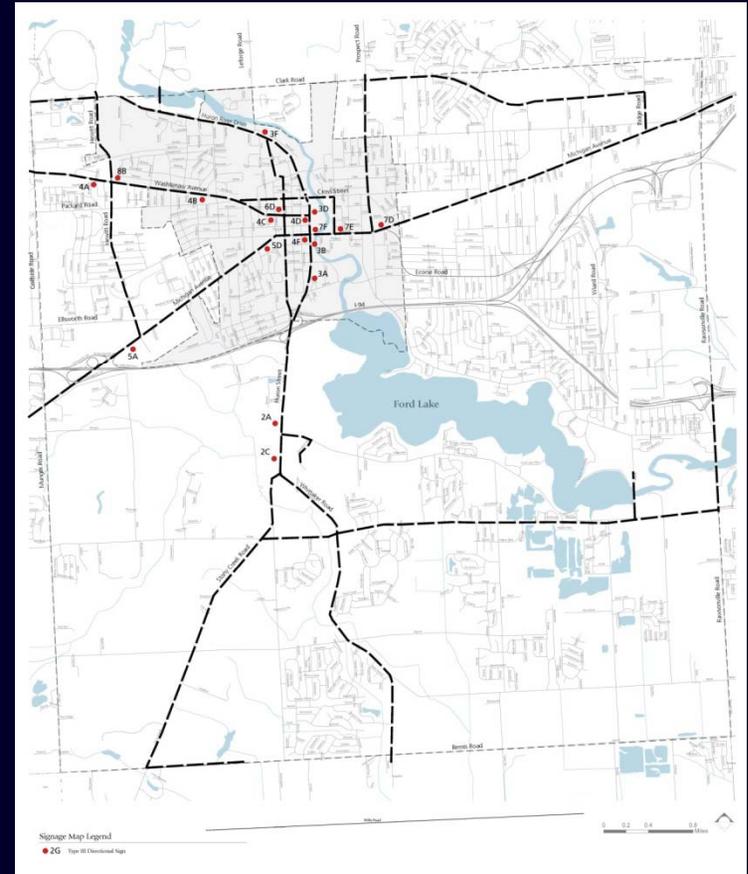
# *Phase 1 Directional Signage Map*

## City of Ypsilanti

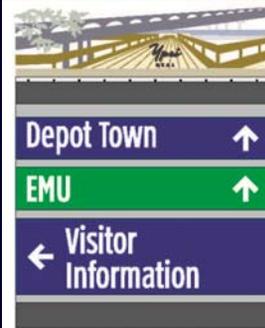
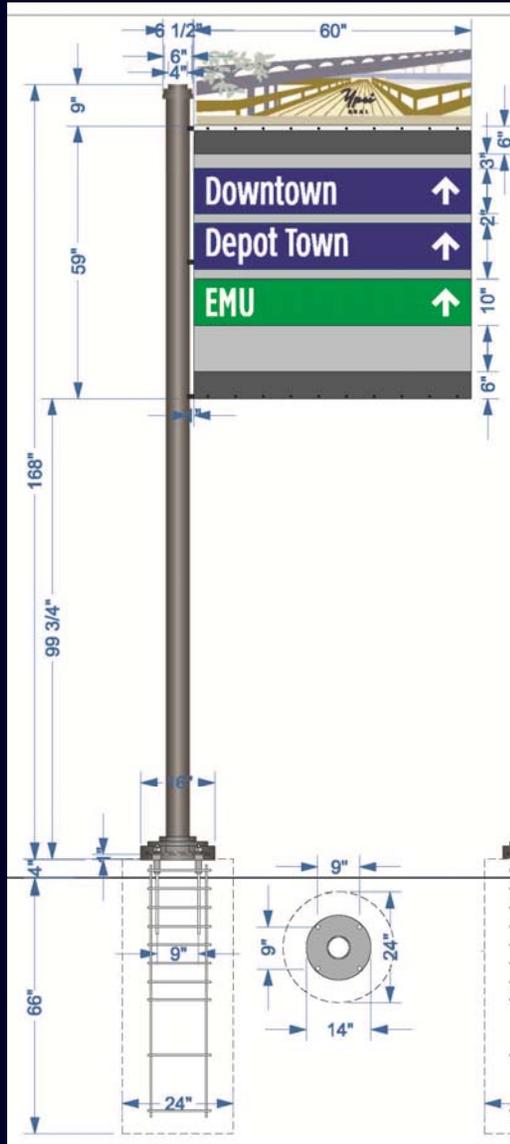
- *3A - Huron St. (northbound) near Spring St.*
- *3B - Huron St. (northbound) near Ferris St.*
- *3D - Huron St. (northbound) near Emmet St.*
- *3F - Huron River Dr. (westbound) near Leforge Rd.*
- *4B - Washtenaw Ave. (eastbound) near Roosevelt St.*
- *4C - Washtenaw Ave. (eastbound) near Ballard St.*
- *4D - Washtenaw Ave. (eastbound) near Huron St.*
- *4F - Michigan Ave. (eastbound) near Huron St.*
- *5D - Michigan Ave. (eastbound) near Ainsworth St.*
- *6D - Hamilton St. (southbound) near Emmet St.*
- *7D - Michigan Ave. (westbound) near Center St.*
- *7E - Michigan Ave. (westbound) near Lincoln St.*
- *7F - Michigan Ave. (westbound) near Huron St.*
- *8B - Washtenaw Ave. (westbound) near Hewitt Rd.*

## Ypsilanti Township

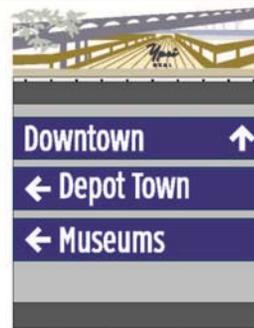
- *2A - Whittaker Rd. (southbound) near Huron River Dr.*
- *2C - Whittaker Rd. (southbound) near Stony Creek Rd.*
- *4A - Washtenaw Ave. (eastbound) near Maulbetsh St.*
- *5A - Michigan Ave. (eastbound) near Hewitt Rd.*



# Phase 1 Directional Signage



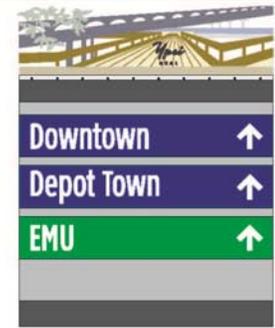
SIGN 3B



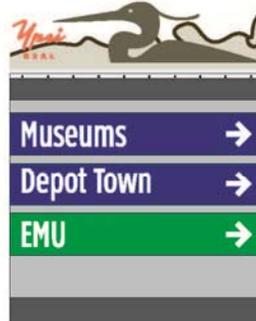
SIGN 6D



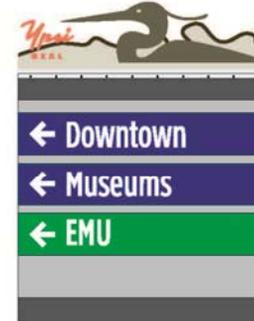
SIGN 7E



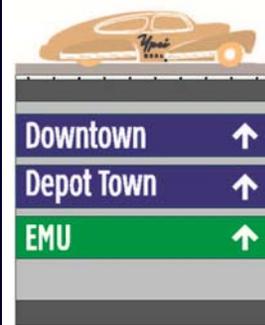
SIGN 7D



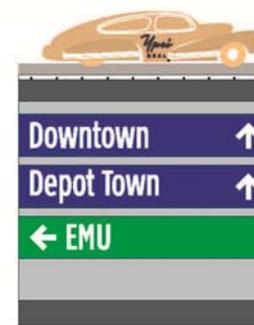
SIGN 7F



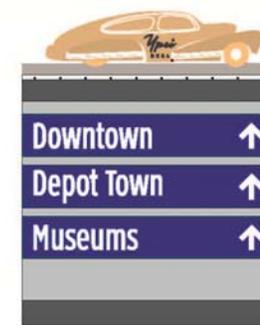
SIGN 4F



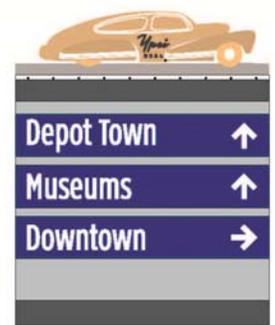
SIGN 3A



SIGN 4B

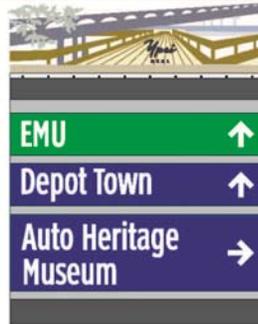
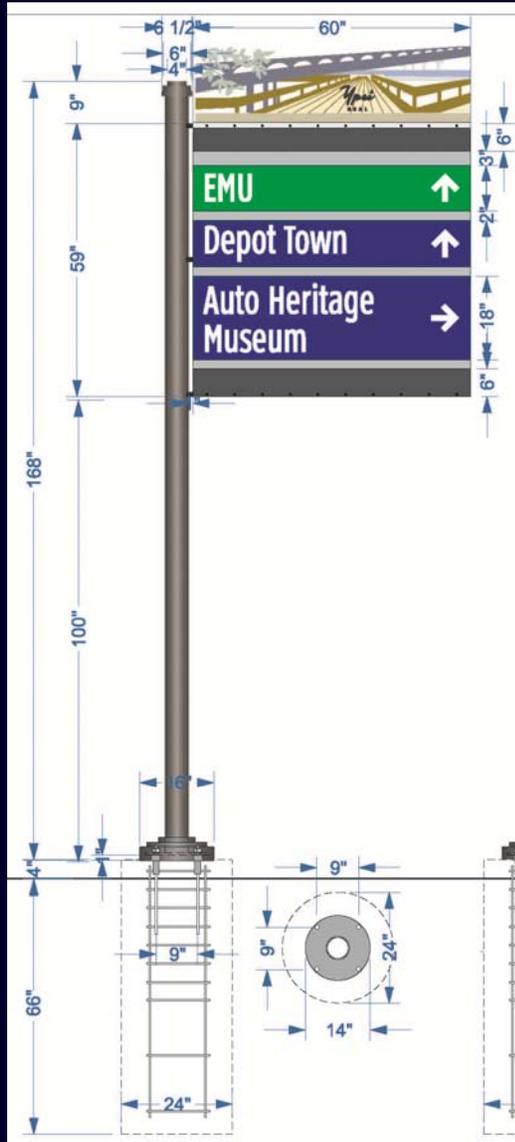


SIGN 5D



SIGN 4C

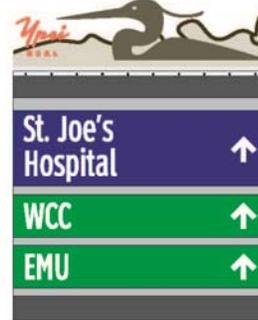
# Phase 1 Directional Signage



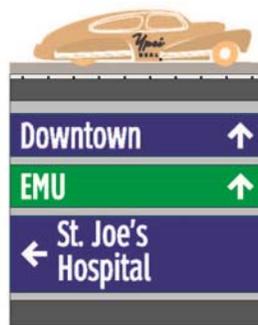
SIGN 3D



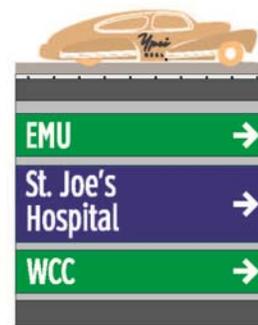
SIGN 4D



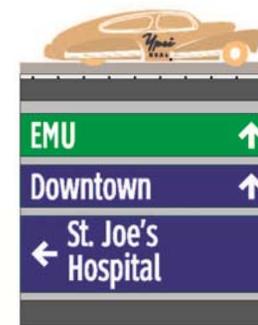
SIGN 3F



SIGN 5A



SIGN 8B



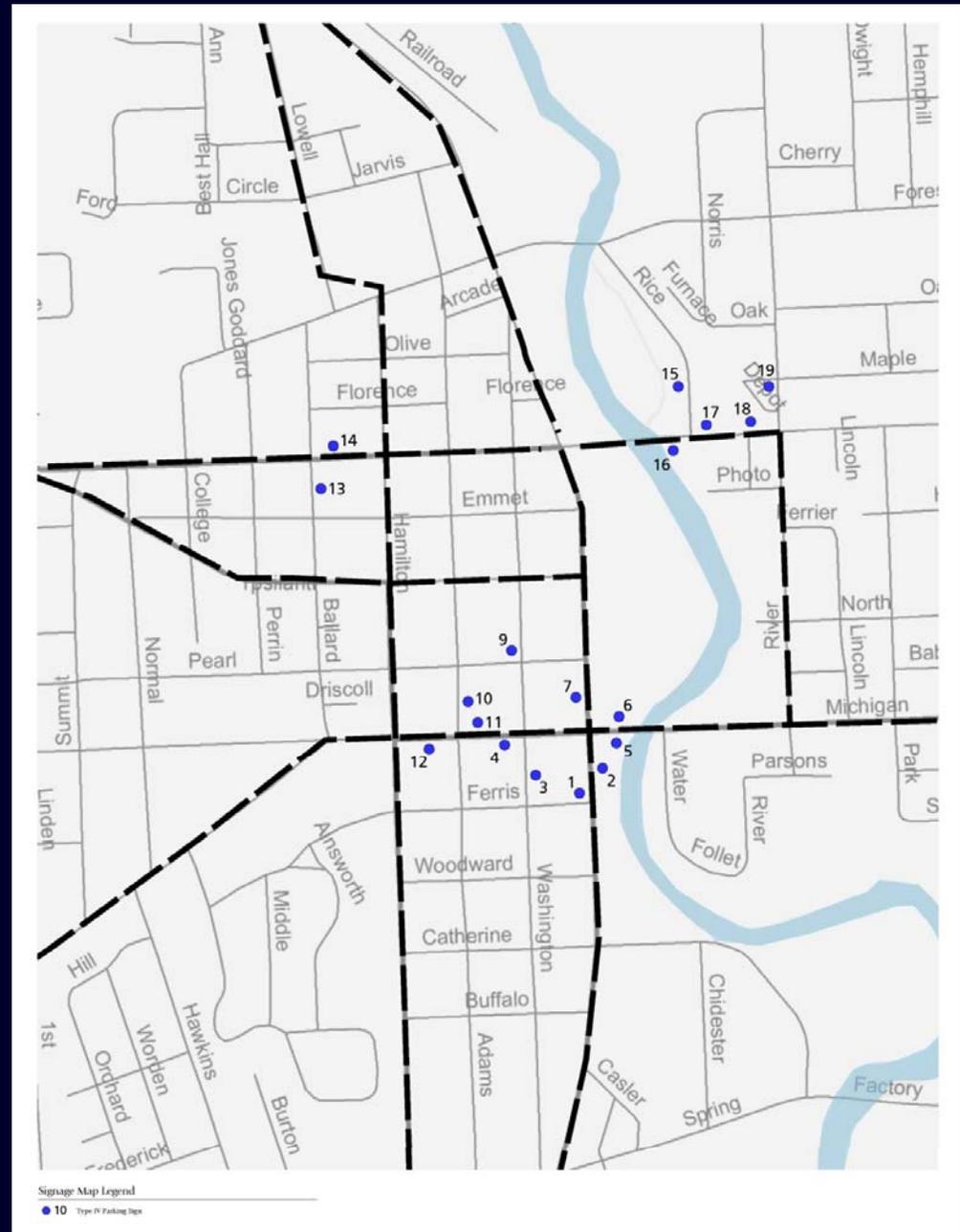
SIGN 4A



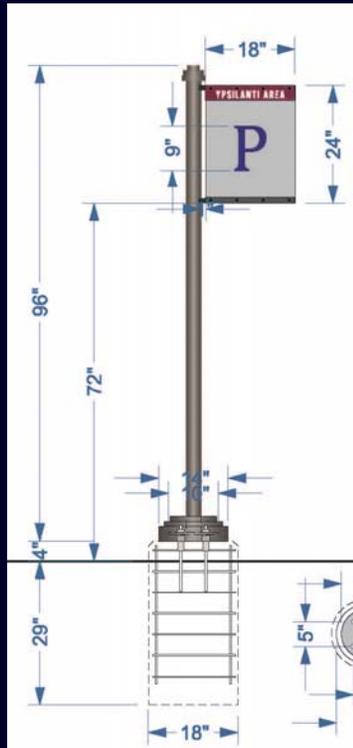
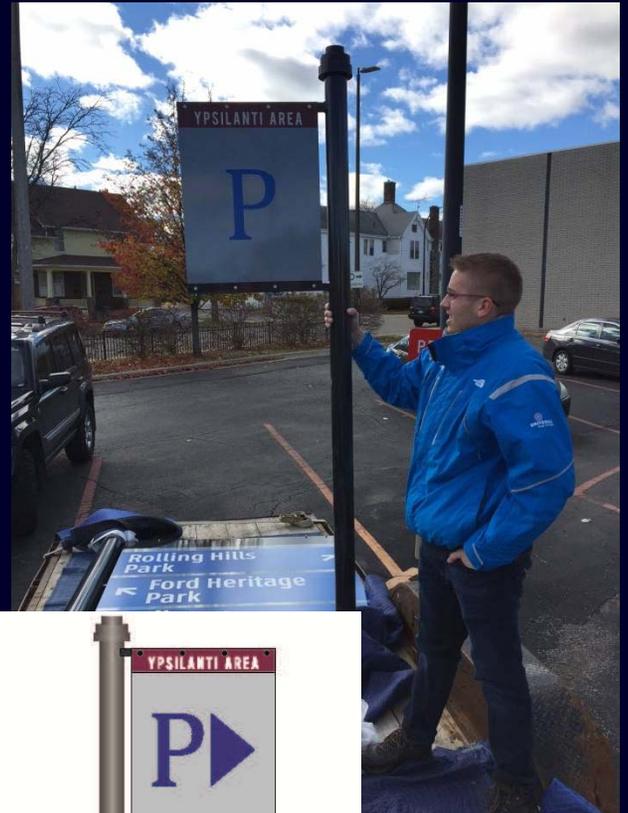
# Phase 1 Parking Signage Map

## City of Ypsilanti

- 1 - Huron St. near Ferris St.
- 2 - Huron St. near Ferris St.
- 3 - Washington St. near Ferris St.
- 4 - Michigan Ave. near Washington St.
- 5 - Michigan Ave. near Huron St.
- 6 - Michigan Ave. near Huron St.
- 7 - Huron St. near Michigan Ave.
- 9 - Washington St. near Pearl St.
- 10 - Adams St. near Michigan Ave.
- 11 - Michigan Ave. near Adams St.
- 12 - Michigan Ave. near Adams St.
- 13 - Ballard St. near Cross St.
- 14 - Cross St. near Ballard St.
- 15 - Rice St. near Cross St.
- 16 - Cross St. near Rice St.
- 17 - Cross St. near Rice St.
- 18 - Cross St. near River St.
- 19 - River St. near Maple St.



# Phase 1 Parking Signage



## Implementation Status

### Permits

- *City of Ypsilanti*
- *WCRC*
- *MDOT*

### Fabrication

- *4-6 weeks upon securing all permits*

### Installation

- *Concrete footings to be begin upon securing all permits*
- *Sign installation upon completion of fabrication*