



## Community Input Needed!

If you're a Washtenaw County local with thoughts on how we could improve the visitor experience in our community, we want to hear from you!

Destination Ann Arbor is an Ann Arbor-based destination marketing organization, sometimes called a convention and visitors bureau, that works toward economic development for all of Washtenaw County via tourism and visitor spending. Our latest project is a long-term strategic plan called Washtenaw 2030: A Destination Master Plan.

We're looking for input from community members who have ideas for how we could create a strategic vision and roadmap toward improving the visitor experience in the Ann Arbor area, as well as generating economic benefits for those who live and work here. So, we're holding a town hall meeting this month and finalizing details for a public online survey that will launch in several weeks.

The final product resulting from this process will incorporate community input and identify both assets and opportunities involving infrastructure, facilities, services, attractions, and events that could be created or improved to enhance both the visitor experience and general quality of life in Washtenaw County.

*Interested in participating? We hope so! Details for the first town hall are as follows:*

*Date and time:*

**June 11, 2019 from 5 - 6:30 p.m.**

*Location:*

**Ann Arbor Regent Hotel & Suites Corporate  
Event Center, 2455 Carpenter Road, Ann Arbor**

*Community members should RSVP at*

**<https://forms.gle/w1ysnHTFcV8X3cea8>**

Questions? Email Hannah Lupi - [hlupi@annarbor.org](mailto:hlupi@annarbor.org)

